

ABSTRACT OF THE DISCLOSURE

A modular table top display having a first upright sub-assembly, a second upright sub-assembly, and upper and lower horizontal cross-members, which extend between the first and second upright sub-assemblies, to span the desired length of the table top. A horizontal cross member extension may be selectively used to extend the length of the display apparatus for longer displays. A flexible sheet material with indicia thereon is releasably secured to the modular table top display apparatus at assembly, and may be rolled up for transport or storage. A clamp extends beneath the table top to secure each of the first and second upright sub-assemblies directly to the table top. Optional lighting may be supported by the rigid frame. The modular table top display apparatus may be disassembled and compactly stored in a carrying case or bag, for ease of transport and storage.

PARTS LIST

- 10 - Modular table top display apparatus
- 11 - existing table
- 12 - table top
- 13 - underside of table top
- 14 - table legs
- 15 - frame
- 16 - upper horizontal cross member
- 17 - depending lip of table top
- 18 - lower horizontal cross member
- 19 - tubular members
- 20 - first upright sub-assembly
- 21 - first vertical tubular member
- 22 - second vertical tubular member
- 23 - upper end of vertical tubular member
- 24 - opposing ends
- 25 - lower end of vertical tubular member
- 26 - table top brace
- 27 - distal end of table top brace
- 28 - front side
- 29 - rear side
- 30 - flexible sheet material
- 31 - indicia
- 32 - horizontal spacer
- 33 - releasable securement means
- 34 - first rigid member
- 35 - second rigid member
- 36 - vinyl material
- 38A - first opposing side
- 38B - second opposing side
- 40 - second upright sub-assembly
- 42 - lower end of threaded rod
- 44 - upper portion of threaded rod
- 45 - threaded nut
- 46 - rigidly secured
- 47 - pivot
- 48 - pivotally secured
- 49 - lower end of lower extension
- 50 - clamping means
- 51 - lower extension
- 52 - horizontal clamping arm
- 53 - vertical aperture
- 54 - threaded nut
- 55 - threaded rod
- 58 - cap

- 59 - handle
- 60 - straight connector
- 61 - slip fit connection
- 62 - press fit connection
- 63 - central portion
- 65 - distal end of clamping arm
- 66 - elastomeric cord
- 67 - threaded bolt
- 68 - distal end of threaded bolt
- 70 - right angle connector
- 71 - slip fit connection
- 72 - press fit connection
- 73 - central portion
- 74 - end connector
- 75 - press fit connector
- 76 - pivoting connection
- 77 - circular end
- 78 - press fit connection
- 79 - pivot aperture
- 80 - lower four way connector
- 81 - slip fit connection
- 82 - press fit connection
- 83 - central portion
- 84 -light fixture
- 86 - multiple light cord assembly
- 88 - controller
- 89 -multiple points of light
- 90 - container
- 92 - U-shaped channel member
- 93 - lower portion of upper horizontal Member 16
- 94 - upper portion of lower horizontal member 18
- 95 - inner side of first vertical member 21
- 96 - inner side of second vertical member 22